



COMMONWEALTH OF KENTUCKY
TRANSPORTATION CABINET
transportation.ky.gov

Andy Beshear
GOVERNOR

Jim Gray
SECRETARY

FOR IMMEDIATE RELEASE

Contact: Erin Eggen
Office of Highway Safety
502.782.4822
erin.eggen@ky.gov

Super Bowl LVIII Viewers Reminded ‘*Fans Don’t Let Fans Drive Drunk*’
Kentuckians encouraged to plan for a safe ride home

FRANKFORT, Ky. (Feb. 5, 2024) – Regardless of who Kentuckians choose to root for during Super Bowl LVIII, state officials are cheering on fans to make responsible choices behind the wheel. For those hosting a Super Bowl viewing party or attending one on Sunday, Feb. 11, fans have an important job to do: help keep impaired drivers off the road so everyone can make it home safely on game night.

“As Kentuckians gear up for America’s most-watched sporting event, fans are reminded to plan for a sober designated driver,” said Gov. Andy Beshear. “Enjoy the big game, but please be responsible.”

The Kentucky Transportation Cabinet’s (KYTC) Office of Highway Safety (KOHS) is teaming with the National Highway Traffic Safety Administration for a “Fans Don’t Let Fans Drive Drunk” reminder urging football fans to drive sober and avoid a major fumble.

“Drugs and/or alcohol not only hinder your ability to drive, but also affect your judgment about whether you can or should drive,” said KYTC Secretary Jim Gray. “Impaired driving-related crashes are 100% preventable when you plan before the party begins.”

According to KYTC, preliminary numbers indicate 130 people in Kentucky were killed in crashes that involved a drunken driver in 2023.

“No matter what you choose – a sober friend, taxi service or ride-booking company – we want you to arrive at your destination safely,” said Secretary Gray. “Celebrate responsibly and remember to buckle up. A seat belt is your best defense against an impaired driver.”

To prevent impaired driving-related crashes, the KOHS recommends the following:

1. Before festivities begin, plan a way to safely get home at the end of the night;
2. If impaired, use a ride-booking company or taxi, call a sober friend or family member, or use public transportation;
3. If you see an impaired driver, safely pull over and contact law enforcement. You may dial the Kentucky State Police toll-free line directly at 800-222-5555 or call 911;
4. If you know people who are about to drive or ride while impaired, take their keys and help them make other arrangements to get to their destination; and
5. Wear a seat belt! It is not only the law, it is the best defense against an impaired driver. Buckling up helps prevent injury and death if involved in a crash.

###

Editor's note: Click [here](#) for Super Bowl image.

